



# **AFOA MANITOBA**

*Building a Community of Professionals*

**AFOA Manitoba**  
**9<sup>th</sup> Annual Leadership & Administrators Conference**  
**“BUILDING OUR COMMUNITY OF PROFESSIONALS”**

**October 11 & 12, 2023**  
**Victoria Inn Hotel & Convention Centre**  
**Winnipeg, Manitoba**

**PARTNERSHIP OPPORTUNITIES**  
**FOR**  
**SPONSORS & EXHIBITORS**

**AFOA Manitoba Hosts:  
9<sup>th</sup> Annual Leadership and Administrators Conference  
“Building Our Community of Professionals”  
October 11 & 12, 2023  
Victoria Inn Hotel & Convention Centre, Winnipeg, Manitoba**

AFOA Canada is a not-for-profit association that was founded in 1999 to give Indigenous people an opportunity to manage and govern their communities and organizations through a focus on financial and management practices and skills.

Together with AFOA Canada, AFOA Manitoba is the centre for excellence and innovation in finance, leadership and management. Our focus is on the day to day needs of those Indigenous Professionals who are work in all areas of finance, leadership and management. We understand the important role our Leaders and Administrators have and who day in and day out deal with countless demands on limited resources.

AFOA Manitoba will be hosting its 9<sup>th</sup> Annual Leadership and Administrators Conference. We will be welcoming a number of Leaders and Administrators from across Manitoba to our two-day conference. We strive to provide the very best educational forum and welcome your sponsorship at our conference on October 11 & 12, 2023 in Winnipeg, Manitoba being held at the Victoria Inn Hotel & Convention Centre.

This year’s conference theme is **“Building Our Community of Professionals”** which promises to be an opportunity for everyone in attendance to learn the importance of best practices. Over the two days, we will discuss important topics on leadership, changes due to recent events, and the positive contributions that can be made to our communities.

We greatly appreciate your support and sponsorship to our 2023 conference. Please don’t hesitate to contact me at 204-620-2933 if you have any questions.

Ekosi,

*Allan Munroe*

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Allan Munroe, CAFM, CAPA  
Executive Director, AFOA Manitoba

cc: File

## LEVELS OF SPONSORSHIP AVAILABLE

### Platinum Sponsor - \$5,000.00

#### RECOGNITION:

- Recognition as Lead Conference Sponsor
- Recognition as Lunch Sponsor for both days
- Prominent placement of your logo in the conference program
- Placement of your logo on AFOA Manitoba website and link to your website post-conference
- Prominent placement of your logo on sponsor signage throughout the conference
- Placement of your logo in conference room audio visual display
- Complimentary exhibitor booth valued at \$500
- Opportunity to address the conference delegates
- Opportunity to contribute promotional materials to our delegate kits
- 3 complimentary conference registrations for your clients or your staff members (Value of \$1,800)
- Recognition in our post-conference thank you to sponsors on our website
- Formal presentation of a sponsorship recognition gift at end of conference

### Gold Sponsor - \$3,000.00

#### RECOGNITION:

- Recognition as Breakfast Sponsor for both days
- Prominent placement of your logo in the conference program
- Placement of your logo on AFOA Manitoba website and link to your website post-conference
- Placement of your logo on all sponsor signage throughout the conference
- Placement of your logo in conference room audio visual display
- Complimentary exhibitor booth valued at \$500
- Opportunity to address the conference delegates
- 2 complimentary conference registrations for your clients or your staff members (value of \$1,200)



- Recognition in our post-conference thank you to sponsors on our website
- Formal presentation of a sponsorship recognition gift at end of conference

## **Silver Sponsor - \$2,000.00**

### **RECOGNITION:**

- Recognition as Coffee Break Sponsor for both days
- Placement of your logo on AFOA Manitoba website and link to your website post-conference
- Placement of your logo in conference room audio visual display
- Listing of your company in the conference program
- Listing of your company on all sponsor signage throughout the conference
- Complimentary exhibitor booth valued at \$500
- 1 complimentary conference registration for one of your clients or your staff member (value of \$600)
- Opportunity to address the conference delegates
- Recognition in our post-conference thank you to sponsors on our website
- Formal presentation of a sponsorship recognition gift at end of conference

## **Bronze Sponsor - \$1,000.00**

### **RECOGNITION:**

- Listing of your company in the Conference Program
- Placement of your logo in conference room audio visual display
- Complimentary exhibitor booth valued at \$500
- 1 complimentary conference registration for one of your clients or your staff member (value of \$600)
- Opportunity to address the conference delegates
- Recognition in our post-conference thank you to sponsors on our website
- Formal presentation of a sponsorship recognition gift at end of conference

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**October 11 & 12, 2023**  
**Victoria Inn Hotel & Convention Centre – Winnipeg Manitoba**  
**1808 Wellington Avenue 1-204-786-4801**

**Sponsorship Form**

CONTACT INFORMATION	
Name:	
Position:	
Company:	
Mailing address	
Work #: (    )	Fax #: (    )
E-mail:	

<b><u>Sponsorship Levels:</u></b>	
<b>Platinum Sponsor</b>	<b>\$ 5,000.00</b>
<b>Gold Sponsor</b>	<b>\$ 3,000.00</b>
<b>Silver Sponsor</b>	<b>\$ 2,000.00</b>
<b>Bronze Sponsor</b>	<b>\$ 1,000.00</b>
<b>Sponsors recognized throughout the Conference</b>	
<b>Method of Payment:</b>	
<input type="checkbox"/> Pay at Registration Desk (Cash, cheque or e-transfer to info@afomb.ca)	

Your signature is required as authorization of sponsorship to the above noted conference.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Important Notice:** By registering for the AFOA Manitoba conference, you agree to allow AFOA Manitoba to use photographs/videos in which you may appear in all media formats.

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PROFESSIONALS**

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**Each day starts with Hot  
Breakfast at 8:00 a.m.  
Conference starts  
at 9:00 a.m. and ends at  
3:00 p.m.  
Wellington Room**

Email registration form to Allan:  
[allan@afomb.ca](mailto:allan@afomb.ca)

Fax registration form to Jeannie:  
**1-204-623-5496**

**For more information:**  
Allan Munroe  
[allan@afomb.ca](mailto:allan@afomb.ca)  
1-204-620-2933

**Mailing Address:**  
AFOA Manitoba  
PO Box 33004-1485 Portage Ave.  
Winnipeg, Manitoba  
R3G 0W4

**Website – [afomb.ca](http://afomb.ca)**

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All participants are required to follow  
provincial COVID-19 guidelines

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# EXHIBITOR OPPORTUNITIES

The 9<sup>th</sup> Annual AFOA Manitoba Leadership and Administrators Conference will be held in the Wellington Room of the Victoria Inn Hotel and Convention Centre located at 1808 Wellington Avenue, Winnipeg, Manitoba. Exhibitors will be setup in the Wellington Room with conference participants. As an exhibitor, you have the opportunity to be part of the conference by being in the Wellington Room with conference attendees, conference speakers, and other exhibitors to showcase your business, services and products.

## Exhibitor Fees Include:

- Booth space including 1 skirted table and 2 chairs
- Complimentary breakfast, refreshments and lunch for two booth staff
- Opportunity to distribute promotional materials
- Networking and Business opportunities

## Set-Up & Tear-Down:

- Exhibitor set-up is Tuesday, October 10, 2023 from 6:00 – 8:00 pm.
- Tear-down takes place Thursday, October 12, 2023 at 3:00 pm.
- Booths must be set-up and removed by the deadline times as noted (6:00 pm for set-up and 3:00 pm for tear-down)

## Show Hours:

- Wednesday, October 11, 2023..... 8:30 am – 3:00 pm
- Thursday, October 12, 2023..... 8:30 am – 3:00 pm



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**1808 Wellington Avenue 1-204-786-4801**

***Exhibitor Registration Form***

CONTACT INFORMATION	
Name:	
Position:	
Company:	
Mailing address	
Work #: (    )	Fax #: (    )
E-mail:	

<b>Registration Fees:</b>	
Includes Breakfast and Lunch Both Days!!	
<b>Exhibitor</b>	<b>\$ 500.00</b>
<b>Artisan</b>	<b>\$ 25.00</b>
<b>Exhibitors/Artisans recognized throughout the Conference</b>	
<b>Method of Payment:</b>	
<input type="checkbox"/> Pay at Registration Desk (Cash, cheque or e-transfer to info@afomb.ca)	

Your signature is required as authorization of registration to the above noted conference.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

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**Exhibitor setup at 6:00pm  
on Tuesday, October 10,  
2023 in Wellington Room**

**Each day starts with Hot  
Breakfast at 8:00 a.m.  
Conference starts  
at 9:00 a.m. and ends at 4:00  
p.m.  
Wellington Room**

**Email registration form to Allan:  
[allan@afomb.ca](mailto:allan@afomb.ca)**

**Fax registration form to Jeannie:  
[1-204-623-5496](tel:1-204-623-5496)**

**For more information:  
Allan Munroe  
[amunroe@tipipartners.com](mailto:amunroe@tipipartners.com)  
1-204-620-2933**

**Mailing Address:  
AFOA Manitoba  
PO Box 33004-1485 Portage Ave.  
Winnipeg, Manitoba  
R3G 0W4**

**Website – [afomb.ca](http://afomb.ca)**

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provincial COVID-19 guidelines

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