

## About Us

AFOA Manitoba is a professional not-for-profit association dedicated to excellence and innovation in Indigenous management, finance and governance.

AFOA presents a leadership role in Indigenous finance, leadership and management activities by developing and promoting quality standards, practices, research, certification and professional development to expand capacity for members and Indigenous organizations. The primary delivery mechanism is through a variety of functions, workshops, forums and conferences.

The overall goal is to support efforts in expanding financial and management capacity for Indigenous organizations.



# AFOA Manitoba

*Building a Community of Professionals*

## Corporate Membership



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[www.afoamb.ca](http://www.afoamb.ca)

# Guide to benefits & Services

All this for one low  
annual fee of \$1,000.

For more information or  
questions on AFOA MB,  
corporate memberships,  
conferences and workshops  
please contact AFOA MB at  
[info@afoamb.ca](mailto:info@afoamb.ca).



**AFOA Manitoba**

An AFOA Manitoba Corporate Membership provides your organization with exclusivity to all the programs through:

**Influence:** We offer access and influential opportunity for knowledge transfer to Indigenous communities and professionals, including the key decision makers.

**Positioning as an Expert:** Facilitate the “right of entry” to Indigenous communities to further your corporate social responsibility, inclusion commitments and competitive intelligence.

**Enhanced Profile and Recognition:** Build your corporate credibility and increase brand awareness in the Indigenous market, including leveraging intellectual capital and recruitment opportunities.

**Entrance to a target-rich environment** that is province-wide in reach, provincial in scope and local in touch.

## Advertising

- ◇ On the AFOA MB website
- ◇ Company profile and link on our website

## Networking opportunities

Networking opportunities with Leadership, Management, and Financial decision makers within Indigenous businesses, governments, and organizations.

## Recruiting New Employees

AFOA MB provides access to professionals involved with Indigenous businesses, governments, and organizations.

- ◇ Free job posting on the AFOA MB website
- ◇ Corporate logo and profile presented on website

## Conference priority and savings

Corporate members receive a reduced rate to our annual conferences and free exhibitor booth to either our youth conference or leadership conference.

## Branding Rights

AFOA MB corporate members have exclusive right to use the AFOA MB member logo.

- ◇ The right to use the AFOA MB logo on promotional material and correspondence
- ◇ Advance notifications on AFOA MB conferences and workshops

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